

Star Business Mastery Fundamentals



**"Exclusively for Business's who wish to grow, be
more profitable and Joyful!"**

By Star Business Consulting





Welcome to *Star Business Mastery*.

Congratulations on taking this unique journey with us. You have come here for many reasons and we hope ALL your Dreams, goals, objectives and wishes are easily, joyfully fulfilled.

Our role is one of a guide, facilitator and assistant. Not to do the work for you, however to meet you half way, whether from behind as support, side by side as partners OR in front when its new territory and terrain you haven't ventured into to greater Business and personal independence and freedom!

Your business is about the positive expression of your Core essence of whom you are inside and its glorious expression through the physical manifestation of your business.

There are no limits, as you are boundless and whatever "ideas" or vision you have are a stimulant to become more than you already are here in your physical expression through your business.

We will take you through 6 stages to ensure *ALL your fundamentals* for your business are of a high calibre, integrity, mastery, balanced, implemented and sustainable both in the short and long term profitability.

For some of you this may be a complete "core shaking" experience to change and others it might be some slight but important strategic changes in direction for your business and yourself.

You are the leader and the master of your destiny and thus the fate and success is literally your own creation! External stimulants are to be utilised as simple opportunities to learn and grow from.

We purposely structured the course in this manner to allow depth and breadth of understanding, awareness, application and implementation and feed back looping (stage 1 to stage 5) **for continuous improvement..**

The greater the skill, knowledge, expertise, application and implementation of the fundamentals (just like a great musician, inspired artist or professional sports person) will give you the foundation for boundless, hyper growth and success for your business and personal life.

One of the highest aspect of leadership application is “trim tabbing”, that **is the deftness touch** leads to great positive change and positive outcome.

From small seeds of ideas and visions can come great innovation, improvement and successful visions fullfilled.

It is our hope, that you will experience your own unique character, abilities, talents, gifts, integrity, holistic thriving successful business through this journey into a **Star Business with Mastery of the fundamentals.**

Steve Fleetwood (Founder)

“Star Business Consulting – Vision Works!”

Star Business Mastery

“The Fundamentals”

This is a 6 month course the First Friday (1-4 pm) or Monday (9am until 12) every month Sky Deck Aurora building.

This is a **Virtuoso, Holistic, “360”, Comprehensive experience of discovery and exploration for your business and yourself.**

Each facet of your fundamental foundations ALL have to be a high level of Mastery for your business to thrive and step into **“Hyper Growth and Success!”**

Themes and Aspects of Business Mastery-Explored, Discovered, Embodied, Embedded and Imbued!

- Day 1 Understand your Core Strengths and essences of you the Leader and your Business. Your fundamental understanding of Self and also your business. Look at your current goals, objectives and visions and **quick-easy gains for your business in Day 1.** Understand the “Entrepreneurs Journey” (Vision-Implementation-Sale).
- Day 2 Deeper Back story, Current Story, Current Ground Swell, **Best of Future Potentialities to ensure Future Success!** Learn how to “tune into” Future Business Evolution-Markets.
- Strategic “Arc” Concept Introduced and application, setting more detailed objectives only 3 years initially and then **bringing into Day to Day reality-practicality-pragmatically-simply-profitably.**
- Both Industry analysis top down, future dynamics, the best of your industry and Bottom up business evaluation, why **your business excels from your own “leadership style”** and results both **metrics, intangibles and comparative metrics.**
- Day 3 Innovation and constant business improvement! How to allocate resources effectively to ensure innovation and application is constant, flexible, adaptable, joyful and profitable.
- What's Now vs. What's next, What's important vs. What's Urgent. Ritual skills to improve your core energy, resources and application.
- Learn when your in Higher flow vs. Distractions, Brick walls vs. Open minded thinking in preparation for “break-through” moments **leading to business acceleration faster than ever experienced.**
- Day 4 Higher Creative Intelligence understanding, awareness and its application. Going deeper in to design of your **Strategic “Arc”** for final execution of your **Business Success Strategy** and into the Architect and the Sculpture skills!
- Plan backwards utilising boundless thinking (Blank Canvas Architecture model) to the Ultimate Sculpture model whom cultivates and develops what you have now to incrementally improve every facet of the business.
- Harnessing all your new skills, knowledge, expertise to **fully flesh out your Strategic ARC for Hyper Growth -Success.**
- Day 5 Marketing and Hyper growth sales. Applying **Radiant and Magnetic Marketing** when, how, how much and Timing! The **preeminent, premier, prominent business model and why?** Vs. other business-pricing models to create, explore and cultivate own! Touch point strategies of experience within your marketing model and pricing model.
- Systems-Procedures-Optimisation and maximisation.
- Day 6 Understanding Cultural Evolution, Development and its successful implementation. What are the core benefits of running a “High Ambience, Buoyancy, High Engagement of Heart, Mind, Spirit” Business.
- Integration and financial cash flow management. How to constantly renew, regenerate, invigorate self and the business so always at high energy-productive levels.