

# The Introductory Consulting Service

"Exclusively for businesses first consulting experience!"



By Star Business Consulting

# Who we are...

- ◆ Privately owned and operated
- ◆ CBD Location in Aurora Building – Pirie Street, Adelaide
- ◆ Over 12 years experience analysing, evaluating and allocating capital to investments and businesses
- ◆ Experience operating own Investment Advisory Firm
- ◆ Specialising in:
  - Executive Business Planning,
  - Performance Based Coaching,
  - Achieving Revenue, Income and Sales Objectives,
  - High Growth Strategies,
  - New Paradigm Thinking,
  - Reframing and Rebranding Visions,
  - Core Strategy Evolution;
  - Business Blueprint Modelling Development



# What we do...

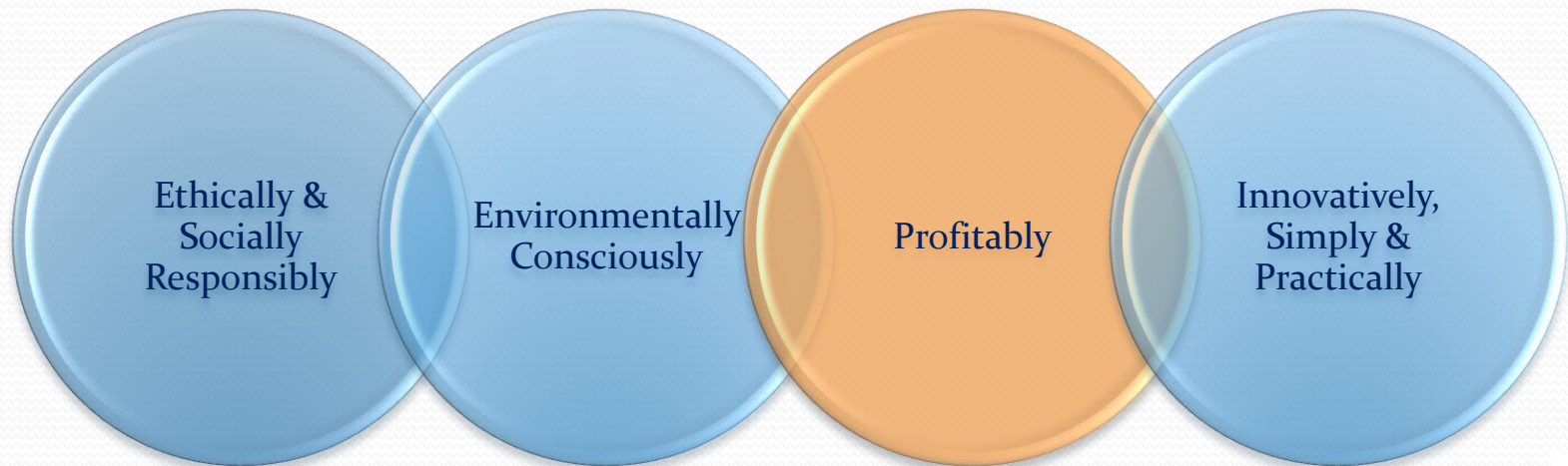
“Star Business Consulting was founded with the key principle of collaboration. Through consulting, partnering and coaching with the current business leaders, owners and YOU the accountant. We unlock and achieve higher business potential thus creating business growth and success. This will improve the lifestyle and joy of the general community.”



# Our goal...

We achieve this together by assisting your clients to reach a higher level of understanding, knowledge and empowerment. This is done by utilising an (left brain) analytical approach and (right brain) creative imagination thinking. Then by combining and synergising the two we create/access the inspired and visionary higher mind.

This will assist YOUR client and YOU in achieving higher revenue and profitability. This is delivered to the client and community in the following ways;



# How we do it...

The "Star Business Success Program " achieves this systemically through a process of:

- ◆ Listening to the client;
- ◆ Recording extensive history & information (not just key financial metrics to identify potential profit leakage);
- ◆ Analysing the profile of the owners to ascertain their key exceptional attributes
- ◆ Extensive SWOT Analysis;
- ◆ Planning, strategising with a Business Executive Plan & Presentation;
- ◆ Evaluating and continuous feedback loop on how improvements are going (Ongoing consultative process);
- ◆ Assisting with reframing existing beliefs;
- ◆ Creating more confidence or belief for the owners;
- ◆ Creating templates, roadmaps, blueprints and keys to implement for outmoded practices and/or beliefs;
- ◆ Utilising our Business Blueprint Modelling Process.



# Your edge...

We deal exclusively through Accountants to assist them to generate higher revenue (for the Accountant) from existing clients by helping their clients grow utilising "The Star Business Success Program".

In essence your clients business's become more:

- ◆ Streamlined
- ◆ Efficient
- ◆ Effective
- ◆ Productive
- ◆ Profitable

They will also benefit by:

- ◆ Bringing new ideas to fruition through a systemised, planned and strategic approach;
- ◆ Being more productive, profitable and growth orientated;
- ◆ Having greater peace of mind, joy and lifestyle to themselves.



# The collaboration...

The “Introductory Consulting Service” has been exclusively designed for a new great first experience of businesses whom have never utilised consulting or coaching services before.

This for your business to quickly get on the right strategic and successful path. This may include Sales and Marketing, Culture Evolution or Leadership Development for your next 2IC. The potentials are limitless.





# How it works...

See below example of “The Introductory Consulting Service”:

- First option: 1 hour is \$ 400- (1x 1hr session)
- Second option: 2 hours is \$ 750- (2x 1hr session)
- Third option: 3hours is \$ 900 (3x 1hr sessions).
  
- All sessions are tailored specifically for your objectives and are designed to be efficient and effective to ensure 2018 planning and strategizing is exceptional!

To qualify, you must never have used a business consultant or coaching service in the past.

NOTE: All prices are inclusive of GST





# What's next...?

Think and plan utilising your business success journal.

Then make contact with us. And we will guide you through your possibilities for growth and improvement.



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